



FARMORIGIN AGROSCIENCE (P) LTD.



Haldivita is an organic product designed with Ayurveda rich ingredients to help its customers get rid of the basic lifestyle problems. In this fast-paced era of the 21st century, our lifestyle has become very busy and hectic. This is resulting in several problems like increasing stress level, increasing weight, lack of sleep, hair fall, diabetes, increased blood pressure and other several issues. This has severely impacted our basic lifestyle habits creating implications on our body, hair, and skin. But did you know that solutions to all these basic problems were mentioned in Ayurveda Granthas 5000 years back !!

Haldivita is a product that has been carefully curated with authentic recipes and organic processes. This is consciously picked at a certain time of the day when the ingredient is most potent to create the extreme effect. This is the reason it is enriched with antioxidants, anti-inflammatory, and phytonutrients with high purity.

Turmeric has been used in India for thousands of years as a spice and medicinal herb. Turmeric has compounds called curcuminoids, the most important of which is **Curcumin**. Curcumin is the main active ingredient in turmeric. It has powerful anti-inflammatory effects and is a very strong antioxidant.

However, the curcumin content of turmeric is not that high. Unfortunately, curcumin is poorly absorbed into the bloodstream. It helps to consume black pepper with it, which contains piperine, a natural substance that enhances the absorption of curcumin by 2,000%. Curcumin is also fat soluble, so it may be a good idea to take it with a fatty meal.

Haldivita is a balanced mixture of ingredients which boosts the effect of curcumin. We grow a special type of turmeric called Suvarna, for Haldivita, in the hills near Badrinath, Himalayas. This is a high yielding type released by IISR, Calicut. It has high curcumin content (rare).

This makes Haldivita a Unique Health Supplement.



Fights Depression

Depression is also linked to reduced levels of brain-derived neurotrophic factor (BDNF) and a shrinking hippocampus, a brain area with a role in learning and memory.

Curcumin boosts BDNF levels, potentially reversing some of these changes.

A study in 60 people with depression showed that curcumin was as effective as Prozac in alleviating symptoms of the condition.



Fights Arthritis

Arthritis is a common disorder characterized by joint inflammation. Many studies show that curcumin can help treat symptoms of arthritis and is in some cases more effective than anti-inflammatory drugs.



Delays Ageing

Due to its many positive health effects, such as the potential to prevent heart disease, Alzheimer's and cancer, curcumin may aid longevity.



Boosts Brain Health

Curcumin boosts levels of the brain hormone BDNF, which increases the growth of new neurons and fights various degenerative processes in your brain.

It may also improve memory and make you smarter, which seems logical given its effects on BDNF levels.



Replace Glutamine: Good for Post workout

If you're looking for an alternative to glutamine, taking curcumin post-workout might be a great option for you. It has natural anti-inflammatory properties, making it a good choice for nourishing the body and potentially reducing pain after a strenuous workout.

Benefits

Anti-Inflammation

Chronic inflammation contributes to many common Western diseases.

Curcumin can suppress many molecules known to play major roles in inflammation.

Curcumin is strongly anti-inflammatory. In fact, it's so powerful that it matches the effectiveness of some anti-inflammatory drugs, without the side effects



Helps against Heart diseases

Curcumin has beneficial effects on several factors known to play a role in heart disease. It improves the function of the endothelium and is a potent anti-inflammatory agent and antioxidant.

It's well known that endothelial dysfunction is a major driver of heart disease and involves an inability of your endothelium to regulate blood pressure, blood clotting and various other factors.

Several studies suggest that curcumin leads to improvements in endothelial function. One study found that it's as effective as exercise while another shows that it works as well as the drug Atorvastatin.

Anti-oxident

Curcumin is a potent antioxidant that can neutralize free radicals due to its chemical structure.

In addition, curcumin boosts the activity of your body's own antioxidant enzymes



Turmeric Can Help Prevent (And Perhaps Even Treat) Cancer

Curcumin leads to several changes on the molecular level that may help prevent and perhaps even treat cancer

Studies have shown that it can contribute to the death of cancerous cells and reduce angiogenesis (growth of new blood vessels in tumors) and metastasis (spread of cancer).

However, there is evidence that it may prevent cancer from occurring in the first place, especially cancers of the digestive system like colorectal cancer.

In a 30-day study in 44 men with lesions in the colon that sometimes turn cancerous, 4 grams of curcumin per day reduced the number of lesions by 40%.

